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26 of the Hottest Beauty Products Launching in April 2017

April 1, 2017 by LAUREN LEVINSON

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While everyone was hibernating during Winter, we were secretly testing some of Spring's hottest beauty launches. We're finally able to share the top ones we truly love for April. These hair, skin, makeup, and nail picks are actually items that have made it into our beauty routines. Get ready for an oil-free moisturizer infused with Japanese ingredients, a Champagne-infused hairspray to give you that perfect bedhead texture, and a rose gold lip gloss so gorgeous you'll want to Instagram a selfie in it ASAP. Keep reading!

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Votre Vu Les Sorbet

Remember those delicious creamsicle Flintstones push-pops from your childhood? They've basically been reimagined into a chic, effective, and (literally) cool serum. Votre Vu's innovative new formula (\$140) comes with a bottle of liquid and the container seen here. Pour the liquid into the push-up dispenser, then pop it into your freezer. It solidifies into a refreshing, hydrating sorbet that you can apply directly from the push-up onto your face. As you apply, you'll notice an immediate firming sensation - that's because the serum is loaded with hydrolyzed collagen and elastin to tighten, smooth, and moisturize. – EO